

Event Summary

EVENT NAME: FutureForge Africa: STEM, Entrepreneurship & Crafts Career Expo

DATE: 17-18 June 2024

VENUE: CTICC

<p>OVERVIEW</p>	<p>The STEM, Entrepreneurship, and Crafts Career Expo will provide a unique platform for individuals to explore diverse career opportunities, gain valuable insights, and connect with industry professionals. By fostering interest in these fields and providing resources for professional development, we aim to empower individuals to pursue rewarding and fulfilling careers in STEM, entrepreneurship, and artisan trades. We believe that this event will make a significant contribution to the growth and development of our community's workforce.</p>
<p>OBJECTIVES</p>	<ul style="list-style-type: none"> • Promote STEM Education: Encourage interest and participation in STEM disciplines among students. • Foster Entrepreneurial Spirit: Provide guidance and resources for individuals interested in starting their own businesses or pursuing entrepreneurial ventures. • Highlight Artisan Trades: Showcase the importance of traditional craftsmanship and artisan skills in today's economy, promoting appreciation and opportunities within these fields.
<p>TARGET AUDIENCE</p>	<p>The proposed Career Expo aims to cater to high school and college students, recent graduates, and opportunity seekers. It focuses on STEM, Entrepreneurship, and Artisan trades, providing opportunities to explore diverse career paths and connect with industry leaders. The event seeks to inspire, educate, and facilitate networking to help attendees pursue careers in these dynamic fields.</p>
<p>BENEFITS</p>	<p>The Expo offers a rich platform for attendees to explore career opportunities, enhance educational prospects, and develop new skills through interactive workshops and panel discussions. It connects employers with potential talent, enabling companies and educational institutions to showcase their cultures and opportunities, while also boosting their brand visibility and market feedback. Sponsors will find value in fulfilling corporate social responsibility and engaging in targeted marketing opportunities. The local community benefits economically and culturally, fostering a spirit of innovation and continuous learning. Overall, the fair serves as a catalyst for professional and personal development, economic growth, and cultural exchange, making it a cornerstone event for all participants involved.</p>